Phone Product Photography for Online Sellers

Take photos that make people stop scrolling and buy — with the phone you already have.

Your free studio

- A window with daylight (no direct harsh sun).
- A white sheet, manila paper or a plain wall as background.
- A piece of white card or foil to bounce light into shadows.
- A stack of books or a cheap tripod to keep the phone steady.

Settings

- Clean the lens.
- Turn on the grid; place the product on the thirds or centred.
- Tap to focus on the product and slide brightness slightly down if white areas look burnt.
- Avoid digital zoom — move closer instead.

The 5 shots every listing needs

Shot	Shows
Front	What it is, clearly, on a plain background
Angle	Shape and depth (45 degrees)
Detail	Texture, stitching, label, quality
In use / on body	Size and how it looks in real life
Scale	Next to a hand or common object so buyers know the size

By product type

Product	Tip
Clothes	Hang on a door or lay flat; iron first; show front, back and a close-up of fabric
Shoes	Shoot at shoe level, pair side by side, show the sole
Food	Natural light from the side, shoot from above for plates, add one prop (spoon, napkin)
Cosmetics	Clean the bottles, show the label and a swatch on skin
Electronics	Wipe fingerprints, show ports and the item switched on

Simple editing

- Crop straight, square (1:1) or vertical (4:5) for feeds.
- Small boosts to brightness and contrast; keep colours true — returns cost money.

- Use the same background and style for all products so your shop looks professional.