Faceless Channel Starter

Make YouTube, TikTok or Facebook content without showing your face — using free tools.

Honest note: nobody can promise how much you will earn. Results depend on your effort, skills, time and luck. Never pay anyone who "guarantees" income.

Why faceless?

Shy, busy, or want privacy? Many successful channels never show a face. Your voice, your screen, your hands or visuals carry the video.

Faceless formats that work

Format	Example topics
Screen recording tutorials	How to use M-Pesa features, Canva, Excel, phone settings, apps
Hands-only	Cooking, crafts, hair, farming, drawing
Voice + images	Kenyan history, facts, motivation, book summaries
Top lists	"5 cheapest places to eat in Nairobi CBD"
Text stories	Relationship stories, life lessons, quotes (your own writing)

Free tool kit

- Script: write it yourself or brainstorm with a free AI chat tool, then rewrite in your own words.
- Voice: your own voice recorded on the phone is best. AI voices are OK but must be labelled where the platform asks.
- Visuals: your own phone footage, screen recordings, free stock sites (Pexels, Pixabay).
- Editing: CapCut or VN (free). Thumbnails: Canva (free).

The 5-step video recipe

1. Hook: one sentence that promises the result.
2. Context: why this matters (1 to 2 sentences).
3. Steps or points: 3 to 5, each with a matching visual.
4. Recap in one line.
5. Call to action: follow for part 2 / comment your question.

Avoid the traps

- Reusing movie clips, TV shows or other creators' videos gets copyright strikes and is not monetized.
- Pure AI-made videos with no added value are often labelled "reused" or "repetitive" and are not monetized.
- Do not copy someone else's script word for word.

- Label realistic AI images or voices when the platform asks (TikTok, YouTube and Meta all have settings for this).

Starter plan: 10 videos in 2 weeks

1. Pick one format and one topic list of 20 ideas.
2. Batch-write 5 scripts in one sitting.
3. Record all voiceovers the next day.
4. Edit 1 video per day and post it.
5. After 10 videos, check which got the best watch time and double down.