# CapCut Editing Cheat Sheet

The edits that make short videos look professional, in the order you use them.

## Project setup

- New project → import clips in the order you filmed them.
- Set the ratio to 9:16 for TikTok, Reels and Status.
- Turn off the default ending clip if your version adds one.

## The core edits

| Goal | How |
|---|---|
| Cut dead time | Split at the start of each sentence, delete pauses and "umm"s |
| Fast pace | Keep most shots 1 to 3 seconds; cut on movement |
| Captions | Text → Auto captions; then fix spelling and names |
| Zoom for emphasis | Keyframe a small zoom-in on the key word or reveal |
| Music | Add music, lower its volume under your voice (about 10-20%) |
| Sound effects | Short "whoosh" or "pop" on transitions — use sparingly |
| Colour | Adjust → brightness, contrast, saturation slightly up; keep skin natural |
| Speed | Speed up boring parts (1.5x-2x); slow motion for the best moment |

## Text that people read

- Big, bold font; max 6 to 8 words on screen at once.
- Keep text away from the bottom and right edges (buttons cover them).
- Use one or two colours consistently for your brand.

## Export

- 1080p, 30 fps is enough for social media.
- Watch the whole export once on your phone before posting.
- Save the project so you can reuse the template next time.

## 10-minute edit routine

1. Import and trim (3 min).
2. Captions and text hook (3 min).
3. Music and sound (2 min).
4. Colour and export (2 min).